

Too formal or informal for most business emails

Read the phrases below. What is wrong with all of them? They all share the same problem(s).

Opening greeting

Hiya!/ Hey! Dearest Bob!

Hey dudes

Opening line

'bout the meeting next week,...

Just got your mail./ So thrilled to get your email yesterday!!

Thank you so much for responding so very rapidly.

Sorry it took me sooooooo long to get back to you.

Whassup?

It was an honour to have the opportunity to be able to meet with you yesterday.

A word or two about...

Body

Attachments

Please find attached the XL document for your attention./ Attached please find the XL document for your attention./ Kindly look at the attached document if you require any further details.

Making arrangements / Invitations

I would be absolutely delighted if you could spare a few minutes to see me on Monday 25th January.

... should that match your availability./... if that is at all possible.

It is my very great pleasure to accept your invitation.

Sorry, busy then./ Can't make it. Sorry!

Complaints/ Dealing with complaints

You might be disappointed to hear that the standards of your hotel were not quite up to the very high ones that I had come to expect from your chain.

You sent the wrong amount.



Requests/ Replying to requests

Would you mind at all if I asked you to send that to me, if it's not too much trouble?

Forward this to Mr Jones.

Please do it by Friday/ I need this asap/ Wanna get it finished by Friday.

I would respectfully request that you confirm this at your earliest possible convenience.

There's no way I can do that./ That's impossible.

Closing line

I await a response at your earliest convenience.

Need more info? Just drop me a line.

I would very much appreciate any assistance you can offer me in this matter.

CU then.

OK?/ Alright?

Once again, please accept my heartfelt thanks for all your assistance in this matter.

Give a kiss to John from me./ Send my love to John.

I hope that is of some assistance to you.

Sorry 'bout that!/ Sorry!

Closing greeting

Lots of love/ Kisses/ XXXX/ Hugs and kisses/ XOXO

The phrases above are all either too formal for normal business emails or too casual/ too informal/ impolite/ rude for normal business emails. Label each line above with "F" for (too) formal or "I" for (too) informal.

Check your answers as a class.

Work together to convert the phrases above into the right level of formality. Formal, informal or medium-formality phrases are all fine, as long as they aren't too formal and aren't too informal for common business emails.

Compare your ideas as a class or with the suggested answers.



Suggested answers with ones which are (probably) too formal in **bold**. Opening greeting

- Hiya!/ Hey! Dearest Bob! Dear Mr.../ Dear Ms.../ Dear Bob/ Hi Bob/ Hi (+ maybe just "Bob", but that isn't very friendly)
- Hey dudes To: All staff:/ Dear all/ Hi everyone/ Hi guys

Opening line

- 'bout the meeting next week,... I'm writing to you in connection with the meeting next week./ I'm writing to you about the meeting next week./ Regarding the meeting next week,.../ Re: the meeting next week,.../ About the meeting next week,...
- Just got your mail./ So thrilled to get your email yesterday!! Thank you very much for your email of 7 March./ Thank you for your email, which I have just received./ Thank you for your email yesterday.
- Thank you so much for responding so very rapidly. Thank you for your rapid reply./ Thanks for your quick reply.
- Sorry it took me sooooooo long to get back to you. Sorry for my late reply.
- Whassup? I hope you are well./ How are you?/ How's it going?/ How are things?
- It was an honour to have the opportunity to be able to meet with you yesterday.
 It was a pleasure to meet you yesterday.
 It was great to meet you yesterday.
- A word or two about... I don't have time to reply in detail at the moment, but I thought I should let you know.../ This is just a quick note to say...

Body

Attachments

 Please find attached the XL document for your attention./ Attached please find the XL document for your attention./ Kindly look at the attached document if you require any further details. – Please find the XL document attached./ Can you have a look at this XL document and...?/ Please see the attached XL document for.../ I've attached the XL document./ Here's the XL document.

Making arrangements / Invitations

- I would be absolutely delighted if you could spare a few minutes to see me on Monday 25th January. – Do you have time to meet on Monday 25th?/ Can you meet on Monday 25th?/ Are you free (to meet) on Monday 25th?
- ... should that match your availability./... if that is at all possible. ... if that is convenient with you./ ... if you are available./ ... if that suits you./ ... if you are free.
- It is my very great pleasure to accept your invitation. That is perfect for me. I look forward to seeing you then./ Great! See you there!
- Sorry, busy then./ Can't make it. Sorry! Unfortunately, I will be... ing at just that time./ I'm afraid I am... ing... at that time.

Complaints/ Dealing with complaints

 You might be disappointed to hear that the standards of your hotel were not quite up to the very high ones that I had come to expect from your chain. – Unfortunately, the standards of your hotel were not what I expected.



You sent the wrong amount. – The amount we received was not what we expected./
 The amount sent does not seem to be correct.

Requests/ Replying to requests

- Would you mind at all if I asked you to send that to me, if it's not too much trouble? – Could you possibly send that to me?/ Can you send that to me?
- Forward this to Mr Jones. Could you forward this to Mr Jones?/ Can you forward this to Mr Jones?/ Can you send this on to Mr Jones?
- Please do it by Friday/ I need this asap/ Wanna get it finished by Friday. Your quick response would be much appreciated./ I would be very grateful if you could take action in the near future./ If you could get this finished by Friday, that would be a great help./ I'm afraid this really needs to be finished by the end of the week
- I would respectfully request that you confirm this at your earliest possible convenience. – Could you get back to me by...?
- There's no way I can do that./ That's impossible. I'm afraid that is not really possible at this time./ I'm afraid that is rather difficult.

Closing line

- I await a response at your earliest convenience. I look forward to hearing from you (soon)./ I'm looking forward to hearing from you (soon)./ Looking forward to hearing from you (soon).
- Need more info? Just drop me a line. If you need any further information, please do
 not hesitate to contact me./ If you need any more information, please contact me./ If
 you need any more info, please let me know.
- I would very much appreciate any assistance you can offer me in this matter. –
 Thank you in advance./ Thanks in advance./ Cheers.
- CU then. I look forward to seeing you then./ See you then.
- OK?/ Alright? I hope that is acceptable with you./ I hope that is okay with you./ I hope that's okay./ Hope that's okay.
- Once again, please accept my heartfelt thanks for all your assistance in this matter. – Thanks again.
- Give a kiss to John from me./ Send my love to John. Please give my regards to John./ Give my regards to John/ Pass my best wishes onto John/ Say "Hi" to John from me.
- I hope that is of some assistance to you. I hope that helps./ Hope that helps.
- Sorry 'bout that!/ Sorry! Once again, please accept our sincerest apologies for any inconvenience that might have been caused by this problem./ Please accept my apologies for any inconvenience caused./ I'm sorry about that./ Sorry about that.

Closing greeting

 Lots of love/ Kisses/ XXXX/ Hugs and kisses/ XOXO –Best regards/ Regards/ Yours/ All the best/ Best wishes

Circle phrases above which are probably suitable for your own (business) emailing.

Generally, what changes are necessary to make something more formal/ more polite? What changes are needed to make something less formal/ more casual/ friendlier?